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**INVITATION TO THE DEMO AND INDUSTRY EXHIBITION**

The 15<sup>th</sup> International MultiMedia Modeling Conference (MMM2009)  
7-9 January 2009,  
EURECOM, Sophia Antipolis, France.

The International MultiMedia Modeling (MMM) Conference is a leading international conference <http://mmm2009.eurecom.fr> for researchers and industry practitioners to share their new ideas, original research results and practical development experiences from all MMM related areas:

1. Multimedia Content Analysis
  - 1.1 Multimodal Content Analysis
  - 1.2 Media Assimilation and Fusion
  - 1.3 Content-Based Multimedia Retrieval and Browsing
  - 1.4 Multimedia Indexing
  - 1.5 Multimedia Abstraction and Summarization
  - 1.6 Semantic Analysis of Multimedia Data
  - 1.7 Statistical Modeling of Multimedia Data
2. Multimedia Signal Processing and Communications
  - 2.1 Media Representation and Algorithms
  - 2.2 Audio, Image, Video Processing, Coding and Compression
  - 2.3 Multimedia Database, Content Delivery and Transport
  - 2.4 Multimedia Security and Content Protection
  - 2.5 Wireless and Mobile Multimedia Networking
  - 2.6 Multimedia Standards and Related Issues
3. Multimedia Applications and Services
  - 3.1 Real-Time, Interactive Multimedia Applications
  - 3.2 Ambiance Multimedia Applications
  - 3.3 Multi-Modal Interaction
  - 3.4 Virtual Environments
  - 3.5 Personalization
  - 3.6 Collaboration, Contextual Metadata, Collaborative Tagging
  - 3.7 Web Applications
  - 3.8 Multimedia Authoring
  - 3.9 Multimedia-Enabled New Applications (E-Learning, Entertainment, Health Care, Web2.0, SNS, etc.)

In its 15<sup>th</sup> edition, MMM Conference is inviting enterprises from different sectors to present their latest products and demos in the areas of multimedia and signal processing. The MMM Conference gathers a fully international community of scientists from academia and the industry.

The industry exhibition will take place during the conference and companies interested in showcasing their products or/and demos will be granted some space in the conference demo primacies **at no cost**. Since space availability is limited **only the most relevant and interesting demos and products** will be exposed.

If your company is interested in participating in the MMM2009 demo and industry exhibition, please, send a **2-page demo description** to [ana.c.andresdelvalle@accenture.com](mailto:ana.c.andresdelvalle@accenture.com) (conforming to the formatting instructions of Springer Verlag, LNCS series <http://www.springer.com/LNCS/>). In your email you should detail any logistics (space & equipment) needed for the demo.

**Important Dates:**

Submission of demo description: 10 Oct. 2008  
Notification of acceptance: 15 Oct. 2008  
Camera-ready Copy Due: 25 Oct. 2008  
Conference: 7-9 Jan. 2009



In Cooperation with ACM SigMM